

Editorial



We will not stop Dreaming..

And executing our ambitious projects. Act of God incidents such as Covid 19, may have delayed a bit our planned expansion, however

our vision and mission under our MD, BP Nassar is in full flow.

A quiet online opening of Frontline Academy on 24th of August at Eramangala, India is an example of this thought process. Already over two dozen youngsters are being trained online to become Logisticians. Likewise opening of a Marketing office at Cochin, India on 20th of September is another example of such initiative. Ample caution is taken to follow directives issued by the Government in keeping safety and health of all concerned. I am pleased to submit the events and happening at our offices in the past 3 months. Happy reading.

Vivian Castelino
Regional Director

Inauguration of Frontline Logistics Cochin Office.



Brand new dream baby of our MD, BP Nassar. Marketing support office to Frontend Offices, was inaugurated on 20th of September 2020 at 1045 hours. New office situated at 4th Cross, Giri Nagar, Kadavanthra, heart of Cochin City, can accommodate over two dozen staff who will be focusing on serving frontend offices with more efficiency.



New office was inaugurated by MD BP Nassar, along with around 20 staff and well-wishers, who graced the occasion, keeping in mind local Government guidelines. Cake cutting was followed by refreshments served to all guests

Its Joyous Occasion at our MDs house.



13th July 2020 was a joyous day for our Managing director – BP Nassar and Febina Nassar, as their eldest daughter Nowrin Kadhija's Nikah ceremony was held with Mohamed Dilshad (son of

Mohamed Ali and Maimoona, Thayyil House, Alloor).The ceremony was held at sharp 1130 hours at Bridegrooms residence. Due to the lock down restrictions very close family members attended the function and blessed the couple. However arrangements were made to serve lavish lunch to most of staff around the 21 Frontline Logistics offices spread over 10 countries on the said day. Huge celebration is planned post Covid 19, which is expected to be attended by over thousands of relatives and friends from nearby and far away places.



Here is wishing the newly wedded couple and their parents the very best.

Customer care at best in Frontline Logistics, Dubai.



Reema Hafeez, Asst Manager-Operations, from our Dubai office, along with expericened Operations Colleague Radhakrishnan

visited one of our prominent customers site at Jebel Ali, and had a physical survey, and spent quality time, with inspeitiion on break-bulk units (Heavy lift and project mobilisation units) as part of upcoming project inorder to formulate appropriate and tailor made operational and shipping plan as per requirement of our customer. Site engineers and technical team of our customer, explained the practical challenges in movement of this shipment until the final destination at Iraq. It is belief of Reema that, if more pre empitve steps in the form of planning is taken in the initial stage, the more efficient the entire process is going to be!

SNEHA BOMMADAM A Frontline Group Adheren.



These are all prestigious projects, no doubt. But certain projects are beyond words. Sneha Bommadam is definitely a blessed project where we could wipe the tears of 16 families, who lost all their possessions in the 2019 heavy flood and help them secure their lives. These families include small children to old aged people.

Soon after the flood, our Honourable Speaker Sri. P. Sreeramakrishnan had this thought of rehabilitating flood affected people. As the Managing Director of the Frontline Group, Mr. B.P. Nassar was approached to discuss and work out a plan. On Speaker's request, they visited a nearby area, located under the Kundichira bridge in the Perumpadappu panchayat. Seeing the condition of such people is heart breaking. Nassar understood that the situation was much worse than what he had imagined. They saw helpless lives living under tarpaulins. There was no second thought. Nassar knew that this would be the most virtuous deed he could do. From that point onwards they decided to choose 16 eligible people from the Ponnani Assembly Constituency.

With the Speaker's support, a kindhearted expatriate gave 35cents of land for construction.

By the Almighty's grace, Nassar's Mother, Mrs. Kadeeja kutty and his elder brother, Mr. Sakir Kiliyil, on 06Apr2019, kick started the project by placing a wooden post to mark the beginning of the construction.



The Covid-19 pandemic that shook the whole world had taken a heavy toll on Frontline Logistics too. Ignoring all the effects, Sneha Bommadam was on high priority for completion. In the presence of the Frontline Group MD, Mr. B. P. Nassar and the Director, Mr. Afsal Ali, along with few important guests and locals, the



honourable speaker handed out keys of 10 houses out of the 16. The remaining 6 houses will also be given after the final touch, in the following months.

2 level building consisting of apartments 550 SQF each, with 2 bedrooms, toilet, living hall, kitchen, stair room and with provision to add one more room if required was built with a cost of 6 lakhs per house, amounting to a total of 96 lakhs Indian Rupees.

From the bottom of our heart we wish all the occupants of Sneha Bommadam, a very blessed and prosperous life. May your lives be filled with happiness. May your wholehearted support be with us for all such future ventures where goodness and humanity prevail.



Its online Training with Frontline Academy of Logistics.



Frontline Group had commenced its new venture, Frontline Academy of Logistics, few months back. Keeping in line with the Covid 19 situation, actual plan of students attending classes, was converted into online classes under the leadership of Dean, Mujeeb Rehman. Second batch of students, started their online classes on 24th August 2020. The introduction was done through Zoom online conference. The Managing Director, Mr Nassar BP, the Regional Director, Mr Vivian Castelino and few of the Frontline Logistics Management members welcomed and wished the students in their journey, highlighting the importance of logistics in day to day affairs. The shortage of certified logistics professionals to meet the ongoing industry demands led to the beginning of new academic division. An Academy to train, develop and create Logisticians from the grassroot level.

At Frontline Logistics, Kuwait, we love challenges!!



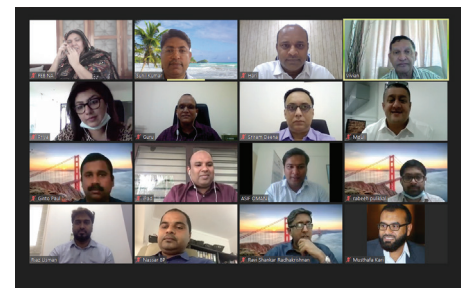
It was a challenging task indeed. An associate nominated shipment from Poland to Kuwait, our scope being Door delivery. To be specific a BOAT custom built and obviously, expensive one at that. Information shared regarding dimensions of the Boat by our overseas partners had huge variations and our planning completely turned topsy-turvy as and when boat was about to be pulled out from Kuwait port. But our operations in charge, Zakeer Hussain, efficiently intervened in a timely manner – even though Kuwait was under Lockdown due to Covid 19 threats. He changed the plan and effected the delivery with utmost accuracy and efficiency. The height of the unit was at 4.6 M and hence could not be transported through Lowbed since bridges in Kuwait are at 5 M. But as the headline says, we love challenges. So a new route was invented not to have touch and go onto height barriers, delivering the unit to the clients location, Safe & intact. Yet another milestone for Frontline Logistics Hero's.

Priority WorldWide USA Visiting Frontline Logistics Dubai Office.



Mr. Farhan Siddique – Trade Lane Director of Priority Worldwide, USA and Canada visited our Al Quoz Office in Dubai on 10th of September and met Vivian Castelino – Regional Director, Sriram Deena – Country Manager – U.A.E., Haris Jabbar – Operations Manager, Naga Bhushanam – Asst. Manager – Supply Chain and Elisha Almeida – Asst. Manager – Customer Care, Iraq and expressed his happiness about the services rendered and discussed at length about strengthening the ongoing business relationship between the two organisations. Also discussed new opportunities that can develop in the near future.

2nd Quarter Zoom Regional Meeting of Frontline Logistics.



Said Zoom meeting was held between 13th to 15th of September Via Zoom. Attended by MD, BP Nassar, RD, Vivian Castelino, Directors Afsal Ali, Musthafa Kari, Febina Nassar, Country Heads and Executive Board members, it was a quarterly opportunity for the Group to evaluate the immediate past and discuss the future growth plan.

Meeting started on 13th September sharp 0930 hours Dubai time and continued until 1800 hours which was the pattern for all 3 days. Starting with country wise presentation, EB presentation and BEO presentation, over 5 hours were kept aside to discuss the business related issues. The conclusion was declaring the winner for the 2nd Q which was awarded to our Founding office Kuwait.

Innovative idea that was incorporated for this RM is inviting a professional in the field to enlighten our Directors and Country Heads on a particular specialized Product. As such we invited Millennium Insurance Company, Dubai who complied sending Oliver Kamath, Operations Manager and Hari Manikandan, Manager-Head of Regional Major Accounts who joined us for over 100 minutes on 15th of September 2020 through Zoom. First part of the session was a joint presentation by both gentlemen, regarding the progressive nature of insurance due to the present changes that have happened in the commercial world due to Cyber risks. Later part of the program included Q&A session, where Frontline Logistics delegates asked the insurance experts on the doubts they may have had, which were clarified by Oliver and Hari in right earnest.

Frontline Logistics Management is thankful to Millennium Insurance Company as well Oliver and Hari in spending their valuable time with our team.

