

Editorial



We are here to work for a Dream...

Not for Profit or Revenue only. We are here to be fantastic and sensational in our Services Unlimited Theme. We are not just Transactional but

Transformational.

That's the belief with which we are carrying forward, as the world is facing an unprecedented situation, which can be attributed to the Act of God or Nature. Prudent planning and scaling down certain unnecessary activities without compromising the services to customers is the call that we have made, which will be taken forward with our 600 plus staff personnel.

As I share the news of our activities for the 1st Quarter of 2020, I wish to pray for all those who are affected due to the Virus with a plea to all readers to stay safe.

Vivian Castelino
Regional Director

Frontline Logistics attending Project Partners 2020 at InterContinental Hotel, Dubai.



Shaji Mathew John – Head of Projects and Heavy Lifts and Vivian Castelino – Regional Director attended Project Partners which was held at

Intercontinental, Dubai between 22nd to 24th February. With the theme, specialist meet specialist and make the impossible possible, the event was attended by over 40 project specialists from as many countries which enabled Frontline Logistics to have many 121 meetings, to have possible tie-ups with projects. Frontline Logistics was also the dinner sponsor which was held at Khaymat Al Bahar Restaurant, Dubai on 23rd February night.



3rd Quarter Regional Meeting at BEO, Kerala, India.



3rd Quarter 2019 Regional Meeting was held at BEO, Kerala, India, between 19th to 21st of January 2020. Attendees included MD – BP Nassar, RD – Vivian Castelino, Directors – Afsal Ali, Musthafa Kari, Febina Nassar, Head of all Frontline Logistics Branches and Executive Board Members.



Meeting started on 19th at 0930 hours with a photo session followed by presentations from all offices. 19th January 2020 was also the Birthday of BEO and as such, nearly 100 staff joined the delegates in cutting the Birthday cake. Second days session started at 0915 hours with presentations from BEO and Executive Board members. BEO heads also presented in their respective field, which included accounting, pricing, marketing, and general. The third days' session too started at 0915 hours, with discussions connected with various business aspects of the Group. At the end of the day, 3rd Quarter winners and year 2019 winners were announced,



Kuwait was declared as the 3rd Quarter winner while Doha lifted the runner up trophy. 2019 overall championship was awarded to Dubai office, while the first runner up was Kuwait and the second runner up trophy was won jointly by Qatar, Iraq and Jebel Ali offices. Wonderful arrangements were made by Host Febina Nassar, in organizing this event professionally.



The power of "Belief".

I am writing a piece about the law of attraction, "Change Your Thoughts And You Can Change Your Life," which is about how a shift in

perspective can vastly alter your reality.

Once we're able to convince ourselves that we control our mental state, rather than our mental state controlling us, we're able to suddenly recognize ourselves as creators instead of victims of circumstance. The gist of the law of attraction is this: What we think, we become.

When you focus on what you want, and the thought feels good, you're in alignment with bringing that desire into your life. Focus on the good feeling of knowing that what you desire is on its way, and don't get discouraged when it doesn't show up immediately.

Your desires are yours to create. The circumstances for how those creations come into your life are the workings of the universe. Do not worry about them. Instead, think only of your intended end result, because that is what you'll experience. That's the power of "Belief".

Your life is your own and you know what's best for you. Enjoy life!

Rajesh R
Manager- Business Development (Logistics), Kuwait

Kuwait lifting 3rd Quarter Trophy.



Founding office, Kuwait were declared as the 3rd Quarter, 2019 winners, during the regional meeting that was held at BEO on 21st of January 2020. Director and Branch Head Musthafa Kari, along with Chandra Mouli, Manager, Corporate Sales, Kuwait lifted the trophy which was handed over by Managing Director, BP Nassar and Regional Director Vivian Castelino.



Coronavirus (COVID – 19) - Impact on Logistics & Supply Chain.

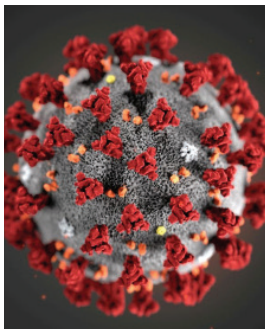


Coronavirus disease 2019 is an infectious disease caused by severe acute respiratory syndrome Coronavirus 2. The UN Conference on Trade and Development

(UNCTAD) is warning that the rapid spread of Covid – 19 could impact global GDP by unprecedented level causing harm to all nations.

As the virus continues to spread, it remains immensely difficult to forecast the medium to long-term implications. Yet the short term consequences are clear: Demand and Freight rates will drastically vary. A range of manufacturing and non-manufacturing industries has been now suffering supply chain disruptions in some capacity due to Coronavirus related transport restrictions. Shipping is responsible for 90% of global trade, has been sharply affected, and the effects of cancelled sailings and upended logistics are causing major issues in global shipping industry, such as a surplus of refrigerated containers stranded in China and short supply elsewhere. The industry will see a potential volume loss of 10%, equal to 17 million TEU globally.

Freight rates will drastically increase as everything moves on freighter charter. While demand increases have bumped up air freight rates on bellyhold routes that remain open, and for freighter charter rates globally, further service cuts and travel bans threaten the future of many airlines.



Shipping is intertwined with dozens of other industries all around the world. Industries such as tourism, retail and transport will feel the short-term effect on the coronavirus whilst industries like consumer goods, raw materials and industrial goods will feel the of impact of the global epidemic in the long term.

It is imperative for everybody in the shipping and logistics industry to take care of themselves during the epidemic. Keep up to date with WHO notices and local government notifications and make sure precautions are in place so you and all others remain safe.

Ginto Paul
Senior Manager – Group Audit, India

Break Bulk Middle East, Dubai.



With a dedicated stall at D 52, Frontline Logistics participated in Break Bulk Middle East, Dubai which was held at the World Trade Centre, Dubai on 25th and 26th of February 2020. Leading from the front, was Shaji Mathew John – Head, Global Projects and Heavy lifts supported by senior staff from Dubai, Jebel Ali and Kuwait offices. Two days event was an opportunity for Frontline Logistics to display various products to thousands of visitors connected with the Logistics industry.

Sponsoring Malppuram District Football Team.



Frontline Logistics Kuwait is the sponsor of Malappuram District Team in the Inter District Kerala football Championship which is being conducted in Kuwait from Mid – February -2020 to Mid – April 2020 in various stadiums in Kuwait.

Frontline Logistics Football Team As Winners.



It was a proud moment for Frontline Logistics to announce that the, Frontline Logistics, Kuwait sponsored team was declared as the winner in the Sevens Football Tournament conducted by Kerala Expatriates Association on 24th January 2020 at Daiya Stadium. (Daiya, Kuwait).

Announcing the Frontline Academy of Logistics.



Shortage of certified logistics professionals to meet the ongoing group requirements and as a part of Corporate social

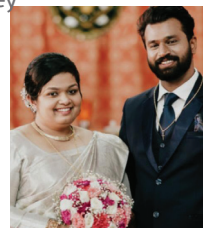
responsibility, Frontline Logistics directors decided to begin its new division, Frontline Academy of Logistics likely to commence in April 2020 at Eramangalam, Kerala, India. The Academy offers its students with 12 months on intensive hands-on experience in Logistics through 6 months of classroom training conducted by professional trainers, and 6 months of internship training in its offices in Kerala and GCC countries.

Nothing makes us happier than congratulating you on your marriage.

Bibin Thomas, Business Development Executive – LCL, at Kuwait office started his matrimonial journey on 16th January 2020, along with his Princess Rincy Joseph. Wedding took place at Kottayam, India. Followed by Grand reception at Fatima Matha Church Hall, Nedumanny, Kottayam. Wishing the newly wedded Bride and Bridegroom the very best.



Nancy Mariam Sam, Assistant – Customer Service, at Kuwait office started her matrimonial journey on 20th January 2020, along with her Prince Issac George. Wedding took place at Kollam, India. Followed by Grand reception at St. Thomas Orthodox Church hall Kollam. Wishing the newly wedded Bride and Bridegroom the very best.



Salman Kari, Operations Executive, at Dubai office started his matrimonial journey on 28th February 2020, along with his princess Ayisha Safrin. Wedding took place at his residence in Malapuram, Kerala India, followed by Grand reception. Wishing the newly wedded Bride and Bridegroom the very best.



Lighter Note: A wife asked legal opinion from her lawyer husband on why wives are supposed to cook food for their husbands? He said “according to Geneva Convention all prisoners must be provided with Food”.