

Editorial



10 - 10 - 20 Dream

Once upon a time there was a person called BP Nassar. And he had close family members Afsal, Musthafa, Febina and Anwar. Then they had a dream and Frontline Logistics was born.



Once upon a time, date was 11th of February 2009 and it's a proud moments for all at FLL that as of 11th February 2019, completing a decade of successful accomplishment of business, celebrations are apt which are rightly Titled – Ten Ten Twenty. Indicating Ten years, Ten countries, Twenty offices. By all means growth is phenomenal. With



Kuwait now called as founding office, Dubai as corporate office, the logistics reach that has crossed the frontier includes, Iraq, Qatar, KSA, Bahrain, Oman, Lebanon, Afghanistan along with support office in India with 450 plus professionals and this is work in progress. Beginning has just been made. Vision is already set for next ten years. Which is Two new offices in a new country every year. With such vision stands the Mission and to give unsurpassed quality in the services that is offered with slogan "Services Unlimited".



We would like to thank Almighty for his abundant Blessings and our customers, supporters, friends, well-wishers and most important our Staff who have stood by us in this decade old journey. As we report



activities of first quarter of 2019, it is also an occasion of joy for our offices small and big. However, we scaled down our celebrations. Instead diverting funds thus saved for building the houses who lost everything



during August 2018 floods in Kerala. While Kuwait and UAE offices had celebrations with family members even smaller offices such as Doha, Beirut, Sohar and Bahrain chipped in with pious celebrations as can be viewed in photos.

Vivian Castelino
Reginal Director



3rd Q 2018 Regional Meeting of FLL was held at Marino Beach Hotel in Colombo between 28th to 30th of January 2019



Meeting was attended by MD BP Nassar, RD Vivian Castelino, Host Afsal Ali representing Bahrain, Doha and Sohar offices, Anwar Ali representing Jebel Ali, Sriram representing Dubai, Rabeeh representing KSA, Musthafa and Chandra Mouli representing Kuwait, Asif representing Sohar Ravi representing Bahrain and Guru on the capacity of GFM.



1st day was dedicated for presentation, where each offices presented the 3rd Q and YTD figures. 29th January was kept for discussion connected with

the business of each offices. The day was concluded with announcement of 3 Q and 2018 winner offices and award of Trophy. Iraq won both the top awards while Dubai was the runner up in both categories. There were 3 joint second runner up winners – Kuwait, Jeddah and Doha giving a clear signal of emerging of those offices as frontrunners. 30th Jan was outing day were delegates had a relaxed day savouring beauty of Paradise island Sri Lanka.



Frontline Logistics Group, made their presence at the WCA Conference held in Singapore - (18th to 22nd Feb 2019)



Group MD Nassar BP & Regional Director Vivian Castelino along with Afsal Ali – Director & Country Head (Qatar, Bahrain & Oman), Rabeeh Pulikkal – Director (KSA), Tristan Fernandes – Business Development Manager (Iraq), Shaji John – Global Projects Head (Dubai), Syed Faisal – Group Console Manager (Dubai), Manoj Jayapalan – Freight Forwarding Manager (Kuwait) were present at the colourful booths C19 & C20 hosted by Frontline Logistics.

This Five days event gave Frontline Logistics Group tremendous opportunity to meet worldwide agents and network with them for prosperous business opportunities.

The Backend office team of Frontline Logistics had set the complete One to One meeting schedules for all locations, enabling the interactions to be well planned and utilized to the best.

There were number of positive business discussions leading to future tie ups and long-term prosperity for the group in the years to come.

BP Nassar Managing Director of Frontline Group received the Business Excellence Award in Shipping & Logistics



BP Nassar, Managing Director of Frontline Group received the Business Excellence Award in Shipping & Logistics from renowned Actor Mohanlal, during the Cultural Event "Thiranottam", celebrating Mohanlal's Forty years of successful acting in the Indian Film Industry, which was organized in Kuwait and covered by Flowers TV.

With this inspirational recognition in the beginning of 2019, Frontline Group continues its journey with the motto of 'Services Unlimited', through successful business ventures and expanding more business opportunities by opening new offices in Middle East & Africa in the years to come.

It's a Day out for Frontline Logistics UAE offices & 10 -10 - 20 Celebrations



The theme was set in advance. Celebrating 10 -10 - 20 meaning – Ten years Ten Countries.... Twenty offices. Humble beginning that was made in Kuwait, which is now known as Founding Office on 11th of February 2009 has now spread its wings to as many counties as such the theme was set.

FLL UAE used this opportunity to celebrate, during their day out on 8th and 9th of February at the beautiful Resort known as Sandy Beach Hotel at Fujairah. 100 plus family members and staff reached the resort around 1700 hours on 8th. What started immediately was fun galore ably crafted by Tony and team who have rendered tireless services to make this event huge success. After a brief welcome from Director Anwar Ali, RD Vivian Castelino explained the success of FLL in the year 2018 and goals set for the present year. There after it was time for spot prizes, various entertainment program by staff and their families, kids / adults games, Dance concluded with fascinating Magic show which was thrilling for all. Days program ended with grand Dinner buffet. While seniors went to rest it was beach time for the youngsters.

Second days program started at 0830 hours sharp with MINT where each staff were arranged in a group who need to show their talents as a Group with the objective – Meaningful Interactive Negotiation for Team Building. 6 teams consisting of 7 members each competed against each other and 1st runner up with an award of AED 1050 was grabbed by FL Challengers Team headed by Naga while Champions were Mavericks Headed by Janardan who walked away with AED 3500 cash prize. This event was followed by Theme program 10th anniversary of our founding office in Kuwait, which started with National Anthem of UAE and India. Followed by small speech by RD and honouring eight personnel who have put on more than 5 years of service with FLL with a memento and Gift. Shaji and Rehna addressed this event by sheer grace. This segment also included many more spot prizes and customised gifts handed over to each of the staff member. Branch Head Sriram raised Vote of Thanks. Finally it was lunch time at 1430 hours followed by return back to the base.



10th Anniversary celebration



As part of its 10th anniversary, Frontline Logistics, Kuwait had a cultural event organized for staff. The program aptly named as 10-10-20, denoting the amazing growth of Frontline Logistics, having presence in 10 countries in 10 years with 20 offices offering diversified services across the Middle East, Africa & Asia.

The program kicked off with National anthem of Kuwait & India by the staff in two Groups, wearing traditional attire of each country.

Musthafa Kari (Director & Country head) welcomed the guests and B.P. Nassar (Group MD) inaugurated the event, profusely thanking all the staff for their loyalty, dedication and hard work. Director & Country Head (Qatar, Bahrain & Oman) Afsal Ali conveyed the positive message to the staff. It was further announced that Frontline Logistics will build 16 houses for the homeless in Kerala, affected by the devastating flood last year. Frontline Logistics offices in all 10 countries will celebrate the 10th anniversary as In-house programs, thus saving money for the charity project.



Frontline Logistics Group's Kuwait Sponsor Sattam Abdullah Dhaidan Al-Mutairi was the chief guest of the event, who in his speech felicitated Frontline Logistics Group, assuring all possible support in its journey to further years of success. He praised and thanked the management for their charity projects.

This was followed by the ceremonial cake cutting and honoring employees who were promoted to various levels and staff who has completed more than 5 years of service with Frontline Logistics.

Musical sessions, skit, dance and other cultural activities were performed by Frontline staff.

Senior Staff Ravi Varier, Rajesh Nair (Cultural convener) and Babuji Batheri (Program convener) took the lead in making the program memorable. The day long program concluded with a vote of thanks by Chandra Mouli (Corporate Sales Manager).

Participation in Neptune 3rd Annual Conference - Philippines - (25th to 28th Feb 2019)



Frontline Logistics Group, made their presence at the Neptune 3rd Annual partnership conference held in Shangri-la Hotel, Manila-Philippines from 25th to 28th Feb 2019.

Group MD Nassar BP & Regional Director Vivian Castelino along with Syed Faisal – Group Console Manager (Dubai), represented Frontline Logistics Group.

This four-day event gave Frontline Logistics Group great opportunity to meet worldwide agents and network with them for prosperous business opportunities.

The Delegates of Frontline Logistics had set the complete One to One meeting schedules for all locations, enabling the interactions to be well planned and utilized to the best.

There were number of positive business discussions leading to future tie ups and long-term prosperity for the group in the years to come



It is wedding bells at Goa!



On 28th of December 2018, it was wedding bells for Elisha Almeida Asst manager Customer Care & Sales Support at Iraq office, when she exchanged matrimonial vows and rings with Gabriel Mascarenhas Nuptials was held at Our Lady of health Church Cuncolim, Goa at 3:30 hrs followed by reception at "The White House Hall" Arlem – Goa. Management representatives attended the function & wished the newly wedded couple a long happy life together.

Participation in Breakbulk Middle East – Dubai (11th & 12th Feb 2019)



Frontline Global Projects & Heavy Lifts, the project logistics wing of Frontline Logistics, recently participated in the fourth edition of Breakbulk Middle East, which was held from Feb 11-12 at Dubai World Trade Centre. It was an exclusive Regional exhibition and conference dedicated to the Project cargo and breakbulk industry. This year's event featured exhibitors and participants from over 50 countries, who took part in a series of lively panel discussions, case studies and networking opportunities.

Frontline Global Projects & Heavy lifts, one of the leading Project Logistics forwarders in the region, showcased its extensive range of innovation-driven services and solutions at the event. The event enabled us to gain a deeper understanding on the latest industry developments and share knowledge with our partners, as we strive to develop innovative new services and solutions that resolves the evolving needs of our customers. Frontline Global Projects strives to maintain the industry benchmark for excellence in quality, safety and customer satisfaction and will continue to drive further transformation throughout the global Project Logistics industry.

BP Nasser (Managing Director Frontline group), Anwar Ali (Executive Director), Shaji John (Head of Global Projects & Heavy lifts) Sriram Deena (Dubai Branch head) along with other department heads and sales team marked their presence in the event to explore this outstanding platform to connect with key potential customers and prosper our long-term growth objectives.

Nautilus Maritime Pte Ltd, Singapore visiting FLL Jeddah delegation



Mr Dominic Toh and Ms Fion Sung from Nautilus Maritime Pte Ltd Singapore gave courtesy visit to Director & Branch Manager of Jeddah office Rabeeh on 22nd of Feb at Pan Pacific Hotel Singapore. Mutual business-related points were discussed during this meeting

Its double celebrations at FLL Doha



March 12th 2019 is a special day at FLL Doha, when the office celebrated its 3rd anniversary along with 10 - 10 - 20 celebrations.

Over hundred guests along with all 5 directors of the Group attended the function which was held at Orxy Rottana, Doha with the prayer at sharp 1915 hours. Director & country head Qatar Afsal Ali welcomed one and all. Managing Director BP Nassr shared his vision of FLL Beyond 10 years. Regional Director, Vivian Castelino explained the growth of FLL Doha office in the past 3 years. Staff who served for 3 years and directors were facilitated with trophy. Special award was given to Abbas who was declared as group sales person for the second successive year.

Sanjeev rendered vote of thanks. Program concluded with buffet which was enjoyed by all in the midst of live singing. Program was anchored by Astami who kept audience captivating with various spot prizes.



Ibdah Al Shams Co, Iraq, Visiting Frontline Logistics Dubai office.



Our Iraq Counter part Mr. Jawad Jabir owner of Ibdah Al Shams Co visited our Dubai office on 30th of January 2019. Meeting was held between BP Nassar MD and Vivian Castelino RD. Three hours long session touched on various aspects of business between Iraq and GCC Countries and how both organisations can increase the market share in the coming days.